

A close-up, high-contrast photograph of several winegrapes hanging from a vine. The grapes are dark, almost black, and are arranged in a way that creates strong vertical lines and deep shadows, giving the background a textured, rhythmic appearance.

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Uniting Wine & People

A U S T R A L I A • N E W Z E A L A N D

WHO ARE WINE FIRST?

Wine First operates as a Client Relationship Marketing Agent providing a personal access point for wineries' members in Australia and New Zealand. With over 8 years of experience we are able to offer a bespoke service for a range of needs.

Wine First is a division of the United Lifestyle Group.

The group, which is independently owned and operated, strives to deliver a premium level of service for both suppliers & clients of all its divisions.

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WHY CHOOSE WINE FIRST?

Wine First is independently owned and operated
We have a proven track record of results
We are sensitive to maintaining your brand values whilst
meeting your sales targets.

We guarantee database security:
We will only sell your wine to your members.

We are here to build long term mutually beneficial relationships.

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HOW DO WE DO IT?

Creating a tailor made campaign for your business

Detailed planning and fine tuning during the campaign

Brand and product training of our staff

Campaign launch tastings

Detailed reporting post campaign

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Here at Wine First we concentrate on one job
and doing that job brilliantly.

That job is selling your wine.

Let us concentrate on satisfying your customer demand
& sales targets, allowing you more time to concentrate
on what you do best.

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CONTACT

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